

SEPTEMBER
22-24, 2015

PORTLAND
OREGON



Green Electronics Council
EMERGINGGREEN

— Forging the Future of Green Electronics —

SPONSORSHIP **OVERVIEW**

Presenting Sponsor



Precisely Right.

ABOUT US

In Cooperation with



About The Emerging Green Conference

In cooperation with leading global conferences, Emerging Green is the premiere international green-electronics conference in 2015. Emerging Green 2015 will convene global entities and thought leaders to explore the key advances, research, opportunities and challenges of sustainable electronics. Over three days, participants will learn about and discuss these issues with leaders from the global electronics industry, their suppliers and service providers, purchasers, non-governmental organizations, researchers, recyclers and others interested in the current and future state of green electronics.

About The Green Electronics Council



The Green Electronics Council is a non-profit organization founded to inspire and catalyze environmental leadership throughout the lifecycle of electronic technologies. The Council achieves this mission by supporting the production of consensus-based environmental leadership standards; by operating EPEAT, the definitive global rating system for greener electronics; and by convening global thought leaders in environmental design, strategy and marketing to envision more sustainable electronics design and delivery methods. These activities work to promote a world in which green electronics is a cornerstone of a healthy and vibrant world.

Green Electronics Council Board of Directors

- **Kent Snyder, J.D.** | Principal, Snyder & Associates P.C.
- **Mike Biddle, PhD** | Founder, MBA Polymers, Inc.
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- **Carl Smith** | CEO, Call2Recycle
- **Kirsten Ritchie** | Principal, Director of Sustainable Design, Gensler
- **Liz Gasster** | Vice President, Business Roundtable

WHO WILL BE THERE?

**ELECTRONICS
BRANDS &
MANUFACTURERS**

ACADEMICS

**SUPPLY CHAIN
& SERVICE
PROVIDERS**

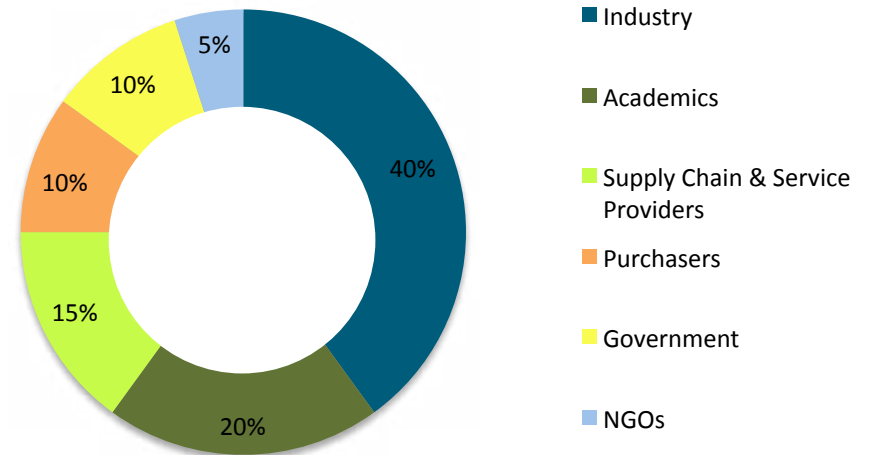
NGOS

CHANNEL/RETAIL

PURCHASERS

WHY SPONSOR?

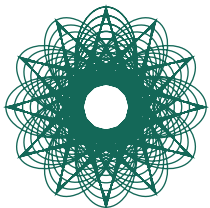
- Gain practical, actionable insights about issues and solutions that are on the horizon for green electronics
- Network with some of the sector's thought leaders in R&D, design innovation and supply-chain sustainability
- Increase your organization's visibility among executives, directors, managers, practitioners and consultants in a targeted space
- Align your organization with leaders in the green-electronics space



SPONSORSHIP LEVELS

OPPORTUNITIES TO MEET YOUR GOALS

Main Benefit	Packages That Fit	
High-Profile Mission Alignment	- Presenting	Demonstrate your commitment to green electronics with this exclusive opportunity. As a primary contributor, your company makes the event possible and is co-branded on all event materials.
Stage Time	- Stage - Keynote - Panel Session	Choose a relevant topic from our program that aligns with your organization's initiatives and showcase your support for a related session or speaker.
Focused Brand Visibility	- Reception - Registration - Lunch & Learn	Select a prominent location on-site for your custom display. Spark excitement with conference attendees via interactive activities (lunch & learn, photo booth, ask-an-expert lounge, video reel, etc.).
Audience Engagement	- Custom - Computing - Display/Screens - Tour	Help us design a conference feature that furthers the conversation about green electronics. Bring people together with social spaces, resource guides, tours, or other activities that align well with our conference and your objectives.
Interaction & Leads	- Technology - Event - Exhibitor	Gain brand awareness through Emerging Green marketing, plus network on-site.



LET'S GET CREATIVE

Is there another way you'd like to partner with the Emerging Green 2015 Conference? Let's work together to create a package that helps you to connect with our audience.

SPONSORSHIP BENEFITS

	Presenting Sponsor	Custom Engagement	Stage Sponsor	Reception Sponsor	Lunch & Learn Sponsor
Cost	\$20,000	\$15,000	\$12,500	\$10,000	\$10,000
Available	2	Multiple	Exclusive	3	Exclusive
Full Registration Passes	3	2	2	2	2
Exhibitor Only Passes	2	1	1	1	1
VIP Reception Invitations	1				
Co-Branded Event Branding	✓				
10x10 Exhibit Space	✓				
8x8 Exhibit Space		✓	✓	✓	✓
Logo on Program	Top Tier	Top Tier	Top Tier	Mid Tier	Mid Tier
Logo on Website	Top Tier	Top Tier	Top Tier	Mid Tier	Mid Tier
Logo in Marketing	Top Tier	Top Tier	Top Tier	Mid Tier	Mid Tier
Logo in HTML Email Promo	Top Tier	Top Tier	Top Tier	Mid Tier	Mid Tier
On-Site Signage	Top Tier	Top Tier	Top Tier	Mid Tier	Mid Tier
On-Site Powerpoint Slideshow	Top Tier	Top Tier	Top Tier	Mid Tier	Mid Tier
Social Media Announcement	✓	✓	✓	✓	✓
Opt-In Attendee List (by request)	✓	✓	✓	✓	✓
Speaking Introduction	✓			✓	✓
Banner Placement	✓	✓	✓	✓	
Special Offer to Conference Attendees					

SPONSORSHIP BENEFITS

	Keynote/Plenary Sponsor	Computing Sponsor	Display/Screen Sponsor	Tour Sponsor	Technology Sponsor	Registration Sponsor
Cost	\$10,000	\$8,500	\$8,500	\$7,500	\$7,500	\$7,500
Available	TBD	Exclusive	Exclusive	TBD	Multiple	Exclusive
Full Registration Passes	2	2	2	2	2	2
Exhibitor Only Passes	1	1	1	1	1	1
8x8 Exhibit Space	✓	✓	✓	✓	✓	✓
Logo on Program	Mid Tier	Mid Tier	Mid Tier	Mid Tier	Mid Tier	Mid Tier
Logo on Website	Mid Tier	Mid Tier	Mid Tier	Mid Tier	Mid Tier	Mid Tier
Logo in Marketing	Mid Tier	Mid Tier	Mid Tier	Mid Tier	Mid Tier	Mid Tier
Logo in HTML Email Promo	Mid Tier	Mid Tier	Mid Tier	Mid Tier	Mid Tier	Mid Tier
On-Site Signage	Mid Tier	Mid Tier	Mid Tier	Mid Tier	Mid Tier	Mid Tier
On-Site Powerpoint Slideshow	Mid Tier	Mid Tier	Mid Tier	Mid Tier	Mid Tier	Mid Tier
Social Media Announcement	✓	✓	✓	✓	✓	✓
Opt-In Attendee List (by request)	✓	✓	✓	✓	✓	✓
Banner Placement/Logo Feature	✓	✓	✓	✓		✓
30 Minute Demo During a Break					✓	
Speaking Introduction	✓			✓		

SPONSORSHIP BENEFITS

	Panel Session Sponsor	Event Sponsor	Exhibitor
Cost	\$5,500	\$4,000	\$3,000
Available	TBD	Multiple	Multiple
Full Registration Passes	1	1	1
Exhibitor Only Passes	1	1	1
8x8 Exhibit Space	✓	✓	✓
Logo on Program	Base Tier	Base Tier	Text Listing
Logo on Website	Base Tier	Base Tier	Base Tier
Logo in Marketing	Base Tier	Base Tier	
Logo in HTML Email Promo	Base Tier	Base Tier	
On-Site Signage	Base Tier	Base Tier	
On-Site Powerpoint Slideshow	Base Tier	Base Tier	
Opt-In Attendee List (by request)	✓	✓	
Banner Placement/Logo Feature	✓		
Speaking Introduction	✓		

CONFIRM TODAY



CONTACT

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EVENT DETAILS

Date September 22-24, 2015

Place The Nines Hotel | Portland, Oregon